



PRODUCTION PLUS
ENERGY SERVICES INC.

Innovative Technology Increases Productivity of Horizontal Wells

Desire to lower operating costs drives rapid adoption of HEAL System™ from Production Plus Energy Services Inc.

CALGARY AB, October 6, 2015 - Production Plus Energy Services Inc. recently completed the 50th install of its patent-pending HEAL System™ a significant milestone since its commercial release just 12 months ago.

“We were intrigued by the Production Plus team’s research and expertise into the root causes of artificial lift problems in horizontal wells,” said Dallas Mohagen, Completions Engineer with Crescent Point Energy Corp. “The HEAL System™’s unique approach to addressing those problems has never been done before, and has helped us increase our production and lower our operating costs.”

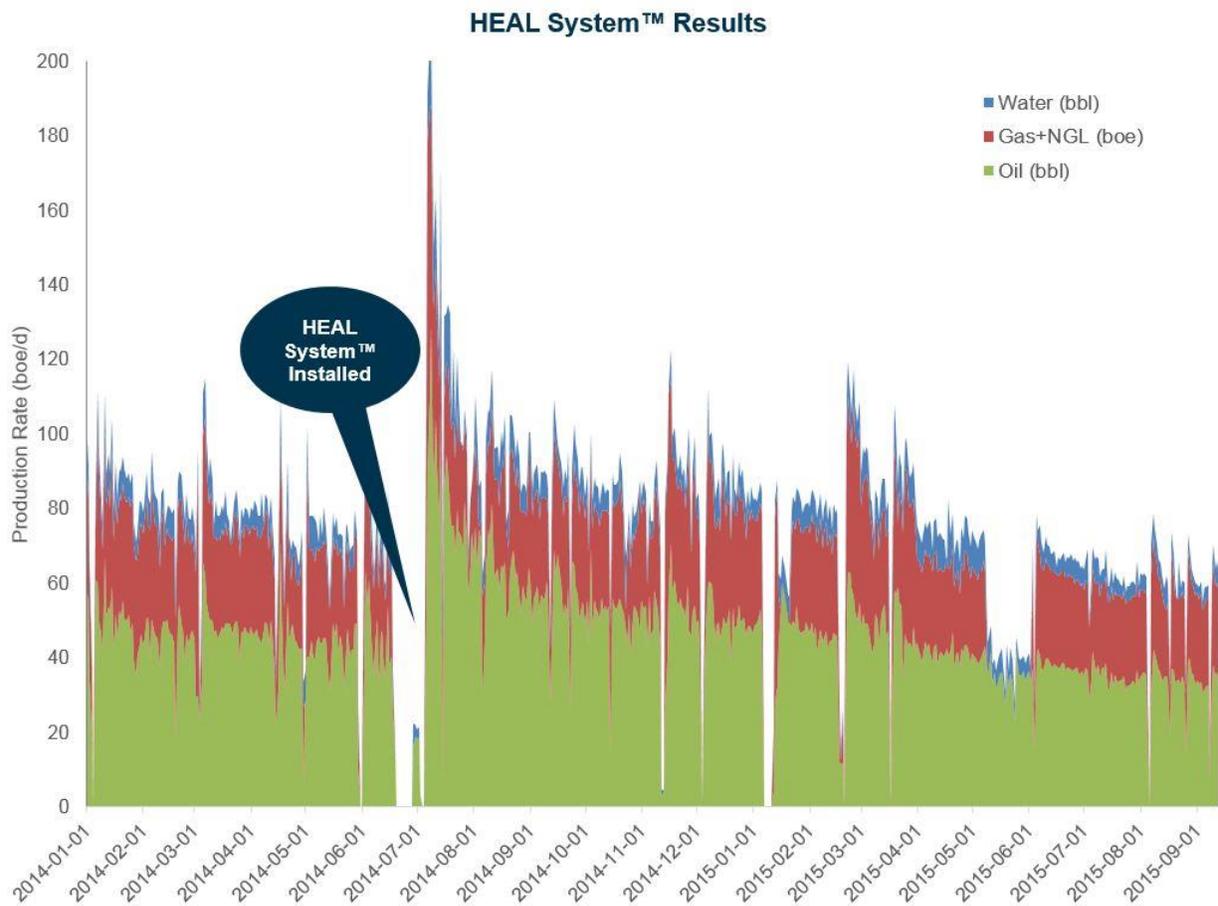
The Horizontal Enhanced Artificial Lift System, or HEAL System™, is an innovation that complements existing artificial lift systems to regulate flow, reduce fluid density, resolve gas interference, and address solids problems in horizontal wells. Horizontal wells with a HEAL System™ achieve reliable runtime, increased drawdown and reduced workovers, which significantly lowers operating cost.

“Artificial lift systems available today have been optimized over decades for use in vertical wells,” said Jeff Saponja, CEO of Production Plus and one of the co-inventors of the HEAL System™. “If placed in a horizontal well, however, these systems become highly challenged. In my time as a producer, we were not able to find a solution to address these challenges, so we took a completely different approach and invented the HEAL System™ for use in our own wells. The positive response to our recent commercialization of the technology reflects a genuine need in the market for this solution.”

Production Plus recently installed the first HEAL System™ into the Niobrara formation of the DJ Basin. Production Plus continues to expand across North America, adding value and visibility for operators focused in the Bakken play, DJ Basin, Permian Basin and Eagle Ford Shale play.

About Production Plus Energy Services Inc.

Production Plus is an oil and gas production optimization innovator that engineers and delivers reliable artificial lift enhancing solutions to oil and gas operators. Our Horizontal Enhanced Artificial Lift System supports existing artificial lift systems, settling the messiness of horizontal flow and lifting fluids up to the vertical where the pump can operate reliably. The HEAL System™ has no moving parts and benefits a well during any phase of its life cycle. The System has reduced operating costs in over 50 wells in North America with operators experiencing a material improvement in production and reserves in the order of 10 to 30 per cent.



Production rate of well with the HEAL System™ installed in July of 2014. Over the past year, this well increased production an average of 34 per cent over the base decline rate resulting in an additional 6,735 BOE production volume.

For media enquiries:

Bonnie Elgie
 Public Relations Consultant
 403.630.6164
bonnie@bonnieelgie-pr.com

For more information on the HEAL System™:

Jeff Saponja, CEO
 403.536.0642
www.pdnplus.com